



# Say YES to care for Alameda County kids

This March, Alameda County voters can ensure all local children have access to high quality, affordable health care and early education.



### Taxpayer safeguards

Funds may only be used to provide better and more affordable early childhood education and children's health care for local kids. Read the full plan at [www.care4ourkids.org/plan](http://www.care4ourkids.org/plan)



Every dollar will be invested in better health care and child-care for local kids

Funds stay local, here in Alameda County, and cannot be touched by the State

The measure requires an independent oversight committee which will ensure that money is spent appropriately.

### Why is this important?

Research shows that 90% of a child's brain development occurs before age five. All of our children need a strong start in life. This measure will:

- Expand access to high quality childcare for Alameda County families
- Attract and retain high quality early educators to provide better care for our kids
- Help to create access to early pediatric health care for all Alameda County kids – regardless of family income
- Ensure that Children's Hospital's Level 1 Pediatric Trauma Center stays open and is fully staffed

# YES

# I want to help care for Alameda County kids



Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone # \_\_\_\_\_

E-mail \_\_\_\_\_



- Please email me with updates from the campaign!
- I would like a FREE sign for my yard or window!
- I will volunteer for the campaign!
- I publicly endorse Yes on C, and you may use my name! (SIGN HERE)

Signature: \_\_\_\_\_

## Contribute to the campaign. Go to [care4ourkids.org/donate](http://care4ourkids.org/donate).

Paid for by Children's Health and Child Care Initiative for Alameda County 2020 funded by:

Children's Hospital and Research Center of Oakland  
Service Employees International Union Local 521 Issues PAC  
Service Employees International Union Local 1021 Issues PAC  
FPPC# 1420735.