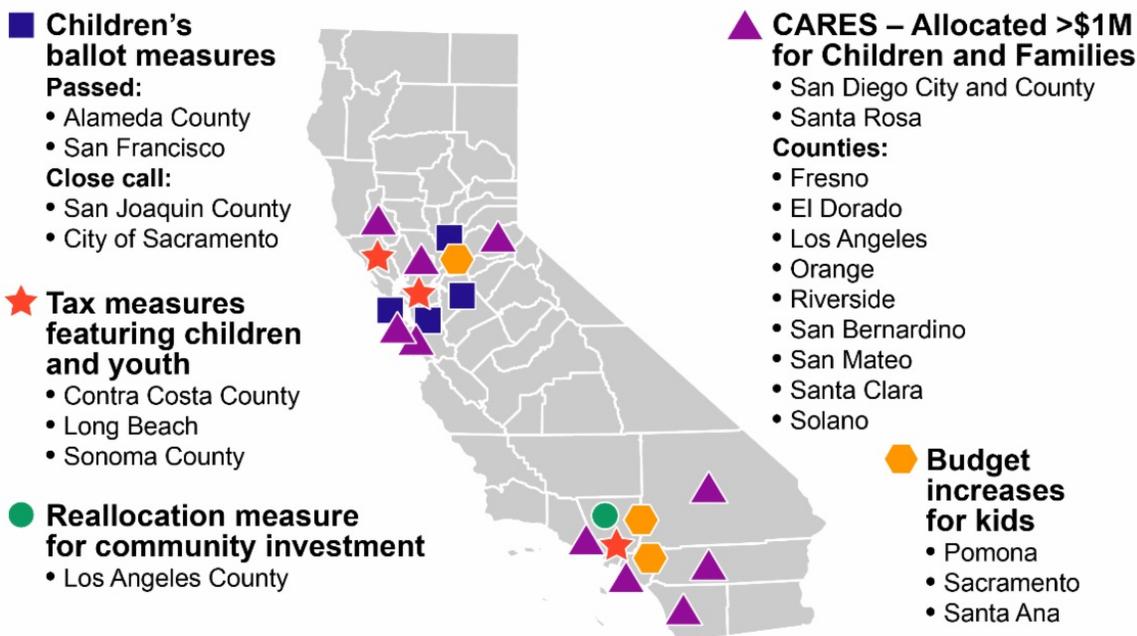




FUNDING THE NEXT GENERATION

PROGRESS DESPITE HUGE CHALLENGES

Local public funding campaigns for kids in 2020



[LINK HERE FOR DETAILS ON THE ABOVE MAP.](#)

STILL TIME TO REGISTER

National Children's Funding Institute

presented by Children's Funding Project and Funding the Next Generation,
December 8th - December 10th, 2020!

A VIRTUAL OPPORTUNITY FOR TEAMS FROM COMMUNITIES INTERESTED IN PURSUING A LOCAL DEDICATED CHILDREN AND YOUTH FUND BETWEEN 2021 AND 2024.

What: A three day series of workshops, panels, strategic planning sessions, coaching, and office hours with experts on topics such as:

- What have we learned from the 2020 election
- Messaging the moment
- Organizing tools for the COVID 19 era
- Allies and partners in this time of racial reckoning
- Nuts and bolts of running a campaign

[Link to agenda](#)

When: Tuesday, December 8th to Thursday, December 10th from 10 am PT - 1 pm PT daily

Who: Teams can include a mix of intermediaries/representatives of provider groups, youth and parent advocates, funders, policymakers, community organizers, local campaign or elections experts.

Why: We are approaching the coming years with both lessons learned about organizing and

campaigning during a pandemic, recession, and natural disasters, AND with increased need for dedicated local children's funding in localities across the country.

AGENDA HERE
REGISTRATION HERE

by December 4

**KICKING OFF THE NEXT ERA OF
CALIFORNIA'S CAMPAIGNS FOR KIDS**

**Join us Friday, January 22
11am to 12:30 pm**

What did we learn from 2020 campaigns?

- Dave Metz, FM3, an analysis of electoral results
- Campaign leaders from around the state –
What were the lessons?

What could the future hold?

- Nicole Derse, 50+1 Strategies
- Margaret Brodtkin, Funding the Next Generation

REGISTER HERE



**FROM FUNDING THE
NEXT GENERATION**

**WEBINAR VIDEOS NOW
AVAILABLE ON OUR
HOME PAGE**

We have had webinars on everything from closing juvenile halls, to budget advocacy, to unique opportunities created by COVID. [Check them out.](#)



Contact me with questions, suggestions, requests for support or advice.

Margaret Brodkin

Founder/Director Funding the Next Generation

[Website](#)

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December, 2020

Excuse dupes