



FUNDING THE NEXT GENERATION

DEMOCRACY PREVAILS

CA SUPREME COURT BOMBHELL RULING SAYS ANTI-TAX MEASURE GOES TOO FAR. WON'T BE ON THE BALLOT THIS NOVEMBER!

On June 20, the California Supreme Court determined that the dangerous and extremist measure known by its advocates as the Taxpayer Protection Act was a constitutional revision that could not be adopted by a citizen initiative. For advocates aiming to use the ballot to increase revenues for children, youth and families, this decision is particularly important in that it clears the way to raise special taxes with a majority vote if placed on the ballot through voter signatures - NOT the 2/3 vote that would have been required if the anti-tax measure passed. Thank you to the wonderfully-named "[No on the Taxpayer Deception Act](#)" campaign and to Governor Gavin Newsom and the California Legislature for challenging this measure in court.

- [Read the full decision here.](#)
- [Read LA Times](#) "Measure to restrict tax increases cannot appear on November ballot, California Supreme Court rules."
- [Read New York Times](#) "So Much for California's Big November Anti-Tax Initiative"

Coalition to Defeat the Measure Releases Statements

Below are statements released by the "No" campaign - representing Working Families and Labor Organizations throughout the state.

"We have argued from day one that the Taxpayer Deception Act is an illegal revision to the constitution funded by a handful of wealthy real-estate developers and landlords desperate to avoid paying their fair share," said **Jonathan Underland, Spokesperson for the NO on the Taxpayer Deception Act campaign.** "The Supreme Court's decision to take this dangerous initiative off the ballot avoids a host of catastrophic impacts, protecting billions of dollars for schools, access to reproductive healthcare, gun safety laws that keep students safe in classrooms, and paid family leave. We are prepared to fight any future attempts by the California Business Roundtable to inflict their self-interested agenda on the people of this great state."

"Today's California Supreme Court ruling affirms what 700,000 SEIU members in California have long known: the Taxpayer Deception Act was a flagrant attempt by a few extremely wealthy real estate developers to undermine our entire democratic system and our voice as voters and devastate the vital services Californians rely on – all to avoid paying their fair share," said **David Huerta, President of SEIU California and SEIU United Service Workers West.** "Today's ruling is a strong warning to corporate interests that even those with the fattest pocketbooks will be held accountable to follow our laws. SEIU members will never stop fighting for our vision of a just and equal California, where worker strength fuels real, sustainable, and broadly shared economic growth and prosperity, a strong safety net gives every child and family an opportunity to thrive, and everyone contributes their fair

share for the services our communities rely upon.”

“No amount of funding from wealthy corporations will change the fact that the California Supreme Court decided the Taxpayer Deception Act is unconstitutional,” said Carolyn Coleman, **Executive Director and CEO, League of California Cities**. “It’s good news for cities and their residents that this dangerous initiative will not move forward this year, and local officials can now keep their focus on delivering vital local services.”

“We commend the court for taking decisive action to protect Californians from unlawful changes to our state constitution that would have crippled essential government functions that our communities rely upon,” said **Graham Knaus, CEO of the California State Association of Counties**. “Moreover, the needs of our 58 counties are unique and CSAC strongly believes that local voters and elected leaders must have the right to self-govern by passing measures that meet the needs of their local communities on how their tax dollars should be spent.”

“The California Supreme Court has ruled in favor of communities across the state that have spoken clearly: the Taxpayer Deception Act is unconstitutional, an extremist attack on voters’ rights, and a cynical attempt by a few wealthy real estate developers and landlords to avoid paying their fair share at the taxpayer’s expense,” said **Sabrina Smith, CEO, California Calls**. “Today’s decision protects access to reproductive health care, critical gun safety laws, and safety net services like paid family leave.”

DON'T MISS YOUR CHANCE TO MAKE A HUGE IMPACT FOR KIDS THIS ELECTION SEASON. LEARN HOW TO SEIZE THIS ONCE-EVERY-FOUR-YEAR OPPORTUNITY. JULY 16 WEBINAR

Please join Funding the Next Generation on July 16 at noon for a session on how you can leverage a busy 2024 election season to amplify your message and build support for your agenda for kids.
(LINK FOR REGISTRATION)



We will present specific strategies and tactics to maximize opportunities that the election season provides - from simple one-shot tricks to first-in-your-city events. Learn how to use the upcoming election season as a microphone for your effort by deploying strategies such as candidate forums, bumper stickers, creative media events, visibly supporting a campaign aligned with your issue(s), building outreach lists,

social media strategies, and more.



**TUESDAY JULY 16
NOON TO 1PM
REGISTRATION LINK**



“By using elections strategically and cleverly, advocates can accomplish more, while expending fewer resources, than at any other time.”

WHY

- Politicians are hungry for support.
- The media is paying attention.
- The public is engaged in politics.
- Social media allows you to spread the word quickly and cheaply.

GOALS

- Garner political support from local candidates for your agenda.
- Strengthen your coalition – deepen relationships, build political skills and capital.
- Inform voters about your issues - influence their votes.



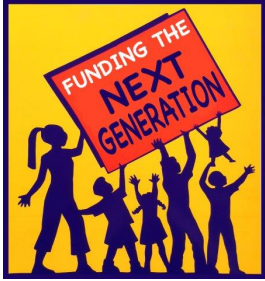
Featuring

Margaret Brodkin - Founder and Director of Funding the Next Generation and long-time children's advocate

Nicole Derse- Co-founder, Principal, 50+1 Strategies, Award-winning political consultant, Adviser to more than 350 candidates and campaigns.

Christine Thorsteinson - Director, Early Learning Initiatives, Silicon Valley Community Foundation, Leader of Choose Children 2024

Funding the Next Generation offers a wide range of **FREE services** to coalitions and leaders aiming to increase local public



resources to support children, youth and their families. We have a **team of consultants** on everything from political strategy; to legal questions about elections, ballot measures and revenue; to youth organizing; to polling and local budgets. We provide trainings, webinars, tools and other materials. We work with a individual leaders and coalitions of all sizes. e-mail us:

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